This indicated that the social media framework can be a great potential people

Content:

* 1. eCommerce Timeline of Indochina/Mekong Countries //Proof the future of eCommerce
     1. Early Stage
     2. Ready Stage
     3. Take Off Stage
     4. Life Style Stage

Indochina countries data:

http://techcrunch.com/2015/06/22/forget-china-theres-an-e-commerce-gold-rush-in-southeast-asia/#.iuph4i:veRO

* eCommerce over retail percentage is low, significant room to grow
  1. Comparing SEA eCommerce Timeline to China and U.S //Proof that Vietnam is on the track to the futurew
  2. ASEAN Ecommerce Landscape
  3. Key Factor Fuel Ecommerce
  4. Return: Feedback and recommended people/mentor for us //Collecting valuable information and key people
  5. Logo, web, team, contact information